

# Impressions by Afke Bruinsma

**Economy for the Common Good International Conference  
(ECGIC III) 2024**

**3-5 June 2024, Leeuwarden, The Netherlands**



More from Afke?

[LinkedIn](#) and [Email](#)





ECGIC  
2024

ECONOMY for the  
COMMON GOOD



LEEWARDEN



Economy is NOT free of VALUE  
We CANNOT innovate ourselves out of a CRISIS  
BE integral & radiating



Posters



Keynotes

Share  
Discuss  
Inspire

Sessions



Sessions



Economy for the  
Common Good

**MANIFESTO**

ACTION POINTS

+



RESEARCH  
OBJECTIVES



further journey



EKFANAFKE



# ECGIC 2024

## Tools to support transition of food systems

Francesca  
Rubiconto



LEEWARDEN  
SCIENCE

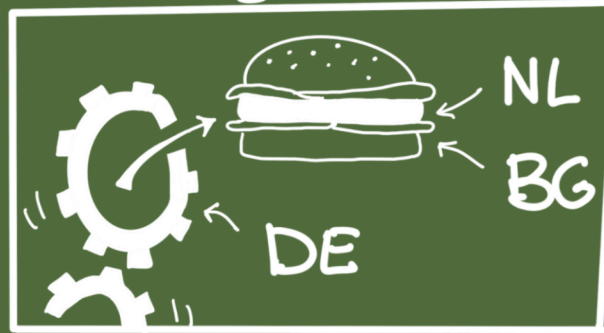
parallel session 2

Consumption-based  
multiscale modelling  
tools can support  
the sustainable  
transition of  
food systems



### Food Production

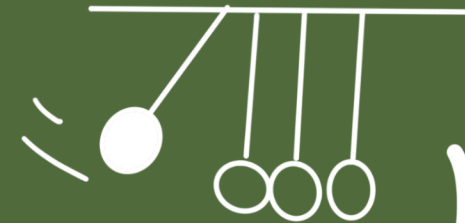
Choosing Food in a



Metropolitan Area

### Changing Behaviour:

What is local  
& Global Impact



### Goal

- Suggestions input for governments
- Labels for consumers



trade off  
vs  
synergy

### Shorten Supply Chain

=  
 Complex



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2024

# Competing for the Common Good

José Carlos RAMOS



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parallel session 2

Are top performing companies using new leverages?  
A case study



## New Scenarios for Competition



## Common Good oriented Model





# ECGIC 2024

## Great resignation, quiet quitting & work orientation

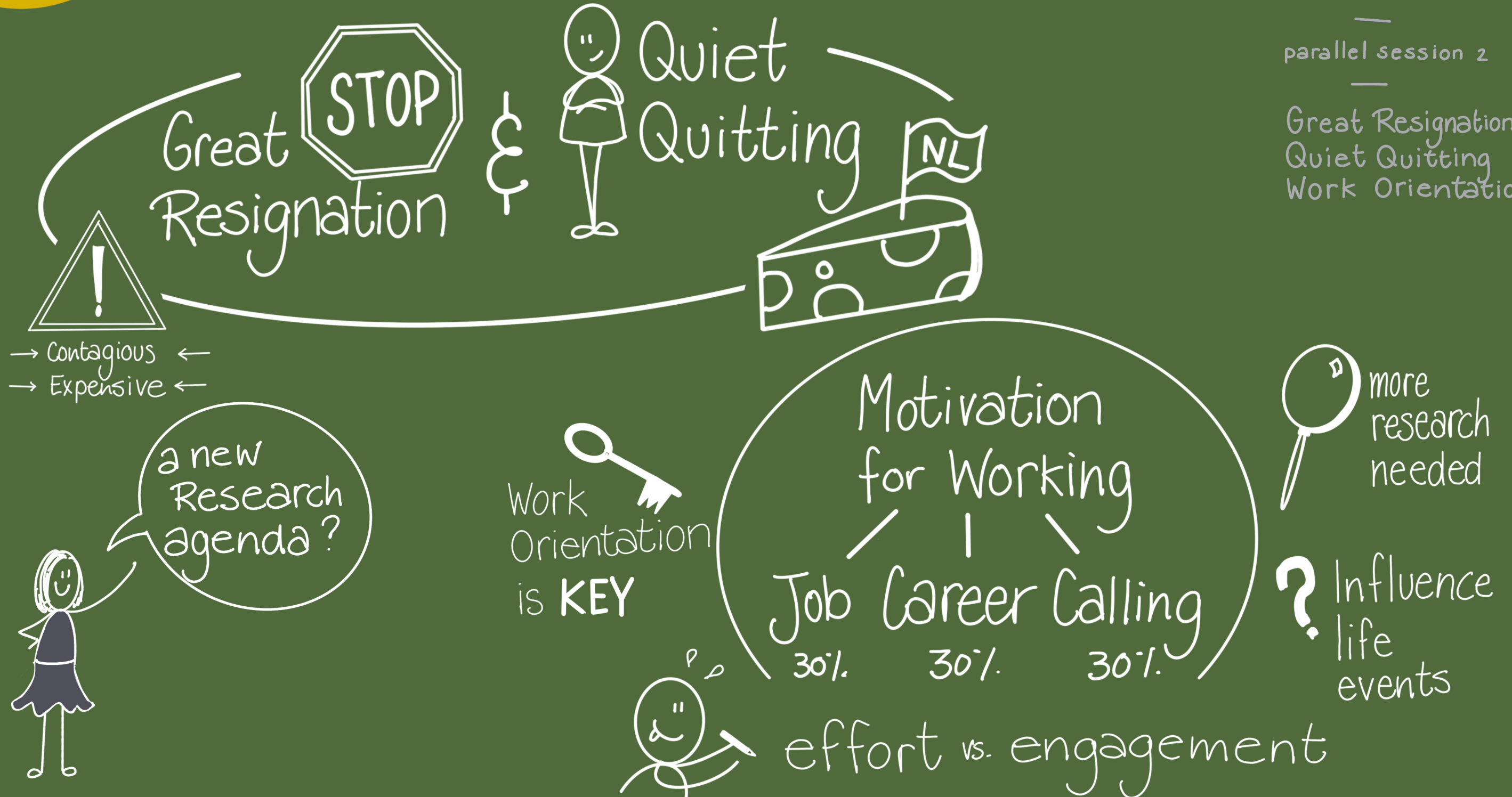
Milena  
Nikolova



LEEWARDEN  
SCIENCE

parallel session 2

Great Resignation  
Quiet Quitting  
Work Orientation



→ Contagious ←  
→ Expensive ←

a new  
Research  
agenda?



Work  
Orientation  
is **KEY**

Motivation  
for Working  
Job 30%  
Career 30%  
Calling 30%

more  
research  
needed

? Influence  
life  
events

effort vs. engagement



ECGIC  
2024

# Societal Cost of Inflation & unemployment

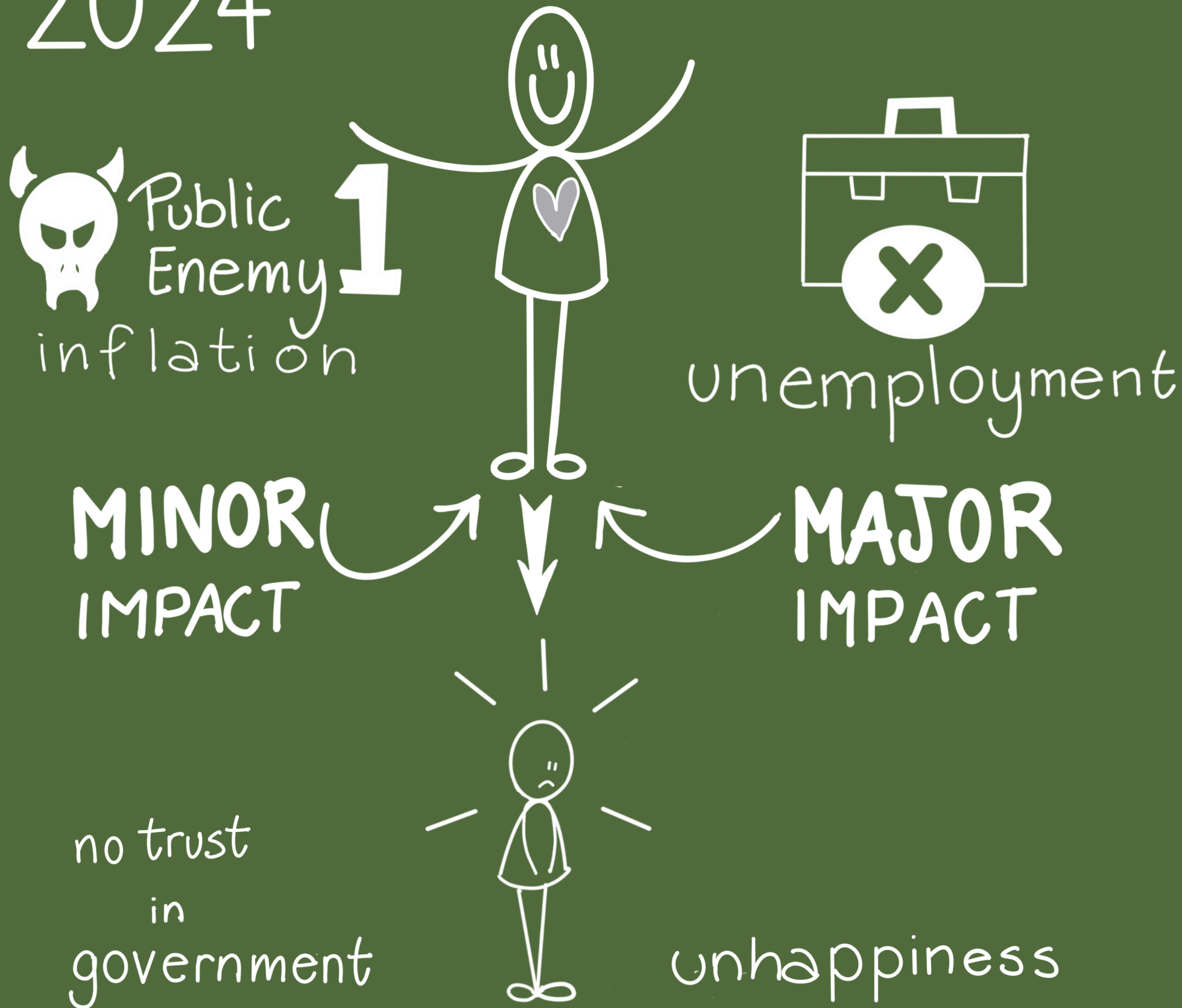


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SCIENCE

parallel session 4

Societal cost of  
inflation &  
unemployment

Milena  
Nikolova





# ECGIC 2024

## Mindset to foster a Culture of economic wellbeing

ELENA  
Lomeli Aguirre



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SCIENCE

parallel session 4

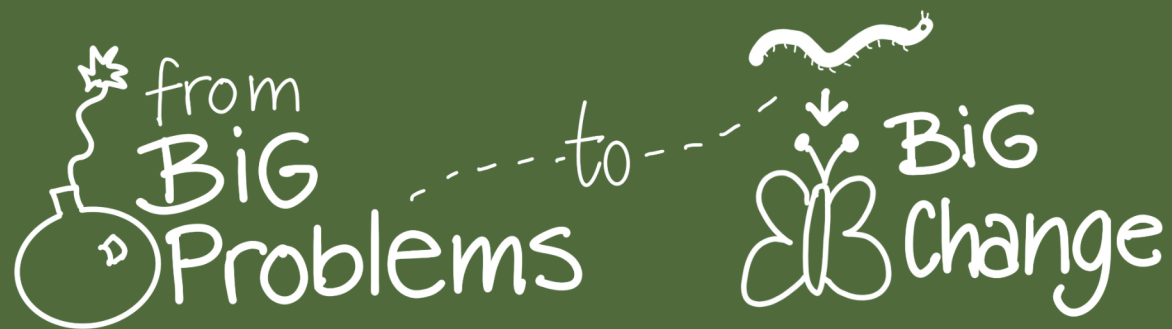


### Mandela of Agency

Model for  
organizational  
cultural  
CHANGE



a mindset to  
foster a culture  
of economic  
well-being





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2024

# The Constitutions for the Commons

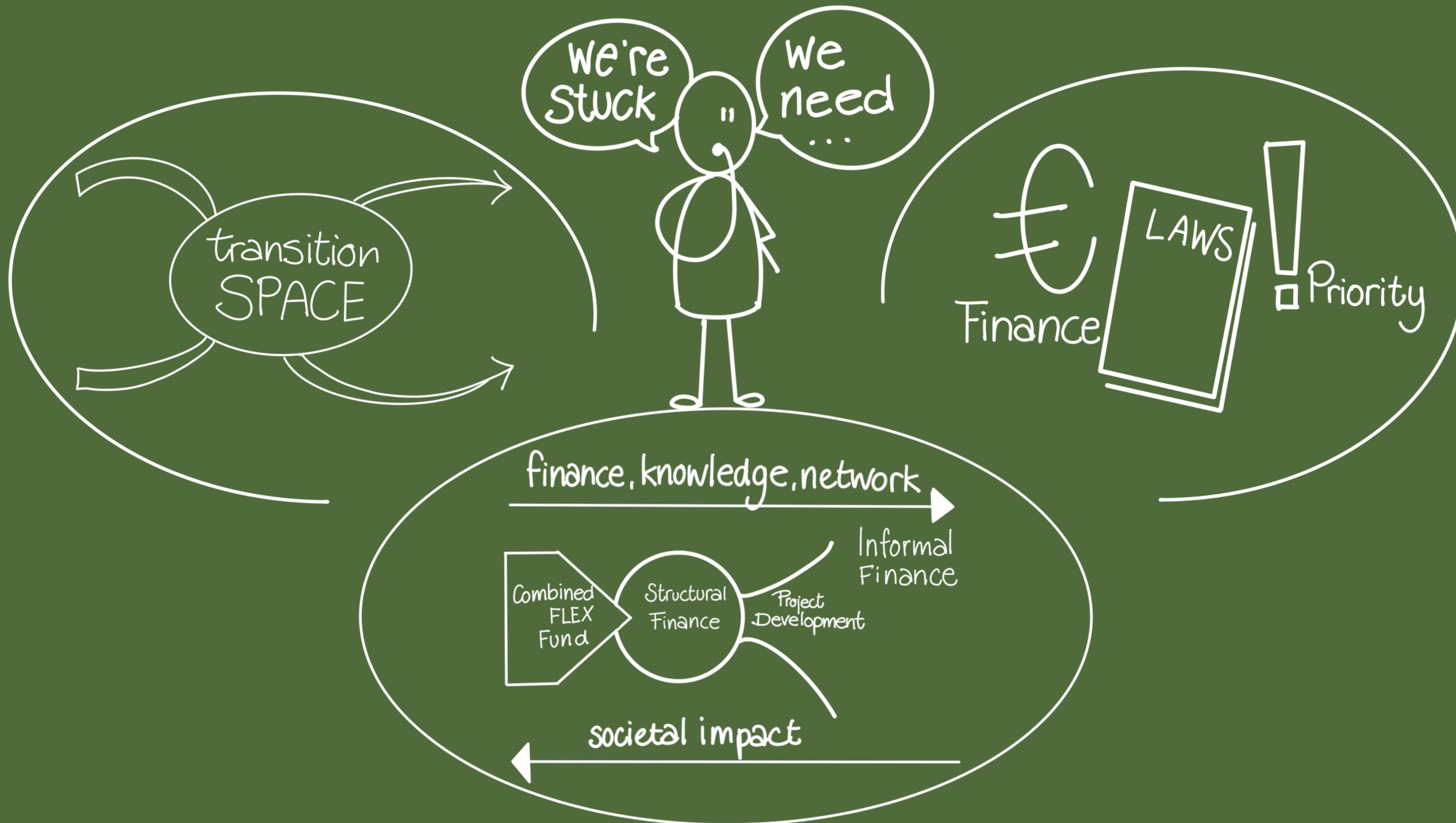
Jeroen  
den Uyl



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SCIENCE

parallel session 4

A body of instruments & interventions to protect and nourish the Commons







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## Social & Role of Unease & Social Work

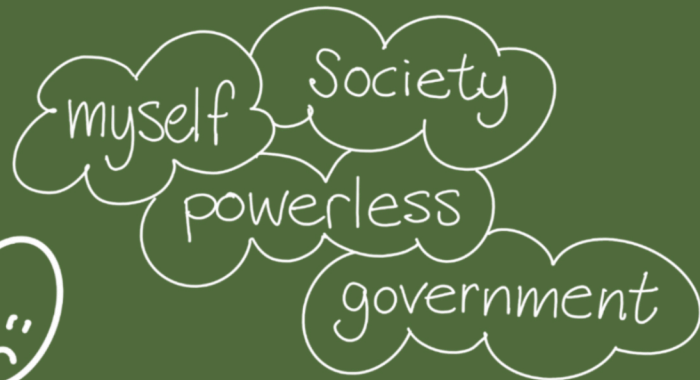
Bart-Jan  
Heine



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SCIENCE

parallel session 4

Sources of social  
unease in Northern  
Netherlands and  
the role of social  
work; implications  
for citizen involve-  
ment and democratic  
participation and the  
role of social workers



people systems



nowadays



# ECGIC 2024

# ECG BALANCE SHEET

Sebastian  
Kreimer



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**PRACTICE**

parallel session 5

Implementing  
ECG Principles  
to education



## BALANCING PROCESS



-What is  
already  
there



Identify  
Players



Vision

WORKSHOPS



## Challenges



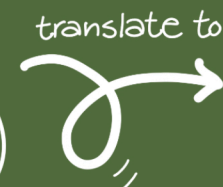
time & adjust to  
education



## Next



cluster  
improvements



measures





# ECGIC 2024

# PINE transformative learning experiences

Victor Mochkofsky    Melisa Diaz Acuña



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PRACTICE

parallel session 5

Integrating 12  
new economic  
theories in  
university in  
South America



## UNIVERSITY DIPLOMAS

**+400**  
participants



18 countries

## RESULTS


 Doughnut-  
restorative  
financing  
in uni

 free  
class  
democratizing  
knowledge

 reaching  
uni professors

## SUCCESS FACTORS

  
TOP EXPERTS  
multi disciplinary

  
measurable  
results

  
credibility

## NEXT STEPS

 connect  
 train

 agenda



# ECGIC 2024

## 1.000 MINI MISSIONS

Gretha  
Oost

1MMM.org

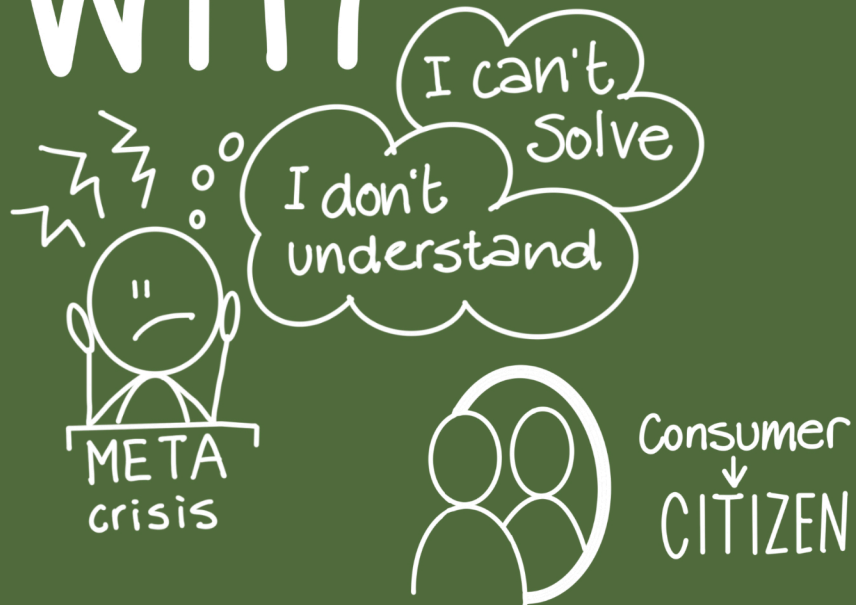


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PRACTICE

parallel session 5

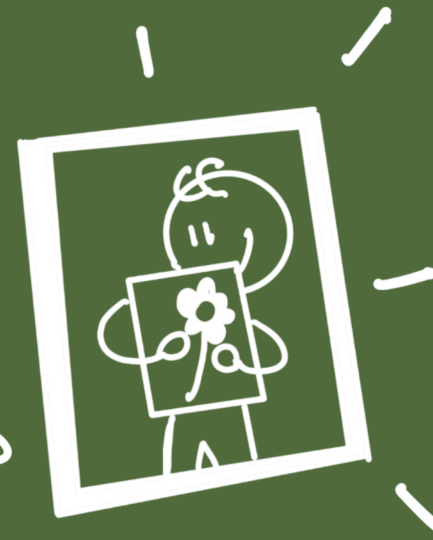
A new concept  
for citizen  
involvement

### WHY



### WHAT

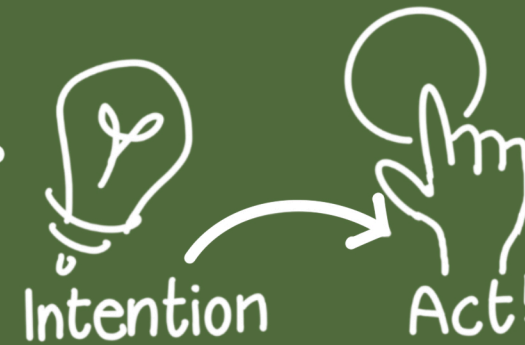
Capture  
local Ideas



connect  
& support



+



### HOW



Networks  
as  
FRAMEWORK  
to

- ACTION