### <sup>3 June</sup> MONDAY - Science

|       | INDAT - SC                    |                                 |   |                                    |                                       |
|-------|-------------------------------|---------------------------------|---|------------------------------------|---------------------------------------|
|       | FOYER                         | MIDDENZAAL                      | STADSZAAL   | BOVENZAAL                          | BOEKENZAAL                            |
| 08:00 |                               |                                 |   |                                    |                                       |
|       |                               |                                 |   |                                    |                                       |
| 09:00 | 8:30 – 9:30<br>Registration & |                                 |   |                                    |                                       |
|       | Welcome coffee                |                                 |   |                                    |                                       |
|       |                               | 9:30 – 10:30                    |   |                                    |                                       |
|       |                               | Opening keynote                 |   |                                    |                                       |
|       |                               | Bas van Bavel                   |   |                                    |                                       |
|       |                               |                                 | 10:30 - 12:30   | 10:30 - 12:30                      | 10:30 - 12:30                         |
|       |                               |                                 | <i>Parallel 1</i><br>Circular and   | <i>Parallel 2</i><br>ECG and       | <i>Parallel 3</i><br>New              |
|       |                               |                                 | biobased  | business I                         | sustainable                           |
| 12:00 |                               |                                 | economy   |                                    | economic                              |
|       |                               |                                 |   |                                    | models                                |
|       | 12:30 – 13:30                 |                                 |   |                                    |                                       |
|       | Lunch &                       |                                 |   |                                    |                                       |
|       | Poster exhibition             |                                 |   |                                    |                                       |
|       |                               | 13:30 – 14:30<br><b>Keynote</b> |   |                                    |                                       |
|       |                               | Christian Felber                |   |                                    |                                       |
|       | Coffee &                      |                                 |   |                                    |                                       |
|       | Poster exhibition             |                                 |   |                                    |                                       |
|       |                               |                                 | 15:00 – 17:00<br><i>Parallel 4</i>  | 15:00 – 17:00<br><i>Parallel 5</i> | 15:00 - 17:00<br><i>Parallel 6</i>    |
|       |                               |                                 | Social impact   | GDP growth                         | ECG and                               |
|       |                               |                                 |   | vs economic                        | business II                           |
|       |                               |                                 |   | growth                             |                                       |
|       |                               |                                 |   |                                    |                                       |
|       | 17:00 – 19:00<br>Deinka C     |                                 |   |                                    |                                       |
|       | Drinks &<br>dinner            |                                 |   |                                    |                                       |
|       |                               |                                 |   |                                    |                                       |
|       |                               |                                 |   |                                    | Welcome                               |
|       |                               |                                 |   |                                    | (Middenzaal)                          |
|       |                               |                                 |   | 000                                | Friso Douwstra<br>ening of ECGIC 2024 |
|       |                               | 19:30 - 22:00                   |   | Ορε                                |                                       |
|       |                               | Roundtable                      |   | Кеу                                | notes (Middenzaal)                    |
|       |                               | Founders of                     |   |                                    | Bas van Bavel                         |
|       |                               | future fit                      |   |                                    | t, state, association,                |
|       |                               | economic                        |   | and well-being. A                  | historical approach                   |
|       |                               | models                          | <b>F</b> 11+  | ure-fit economic m                 | Chistian Felber                       |
|       |                               |                                 | Future-fit economic models: What do they have in common – how can they join forces? |                                    |                                       |
| 22.00 |                               |                                 |   |                                    | aired by Niels Faber                  |
|       |                               |                                 |   | Ch                                 |                                       |

#### Parallel sessions

#### 1. Circular and biobased economy (Stadszaal 10:30 – 12:30)

**Weitong Long:** Upcycling food waste in China's monogastric livestock production enhances food affordability at the cost of increased emissions of acidification and eutrophication pollutants.

**Elly Rijnierse**: Participatory design development of a just energy system, based upon local renewable energy sources under peoples-public-private governance: preparing action research in

**José Carlos Ramos:** Barriers and enablers for implanting a Circular economy strategy in a large retailer. The case of Mercadona in Spain and Portugal.

Mariahoeve (The Hague-The Netherlands).

**M.R. Neef:** Balancing institutional and participatory space in the management of water imbalance: a dual institutional and design perspective.

#### 2. ECG and business, part I (Bovenzaal 10:30 – 12:30)

José Carlos Ramos: Competing for the common good. Are top performing companies using new leverages? A case analysis of Spanish companies.

**Francesca Rubiconto**: Consumption-based multiscale modelling tools can support the sustainable transition of food systems.

**Guilherme Rosa Thiago**: The Doce River Basin's way to the common good: mapping a sustainable path through springs restoration.

Milena Nikolova: The great resignation, quiet quitting, and work orientations.

#### 3. New sustainable economic models (Boekenzaal 10:30 – 12:30)

Jonneke de Koning: Ecological, social and democratic value creation by steward-owned enterprises and cooperatives.

Zsófia Hajnal: Split or Steal or Gift: Nash equilibria under altruistically extended payoffs.

Julia Gorny: ASWell - Measuring accessible, sustainable well-being.

**Frank Berkers:** Exploring support for collaborative business modelling and governance design for collective action.

#### 4. Social impact (Stadszaal 15:00 – 17:00)

Elena Lomeli Aguirre: A mindset to foster a culture of economic well-being.

**Roland Menges:** Shaping a circular economy with urban mining? A discussion on chances and conflicts.

Milena Nikolova: The societal costs of inflation and unemployment.

**Bart-Jan Heine:** Sources of social unease in Northern-Netherlands and the role of social work; Implications for citizen involvement and democratic participation and the role of social workers.

Jeroen den Uyl: The Constitution for the Commons - A body of instruments and interventions to protect and nourish the Commons.

#### 5. GDP growth vs economic growth (Boevenzaal 15:00 – 17:00)

Christian Felber: Ecological human rights - or Limited individual ecological consumption rights.

Elisa Duran Micco: Subordination, system justification, and revolutions.

Ernst Hobma: Future wellbeing forecast.

Peter Bootsma: Task democracy: politics for the common good.

Sam de Muijnck & Joris Tieleman: Building a travel guide for economic visions

#### 6. ECG and business, part II (Boekenzaal 15:00 – 17:00)

**Gualberto Trelles:** Are social and environment companies moving towards an economy of the common good in Uruguay?

José Carlos Ramos: Mapping the intersection of common good and marketing with bibliometric analysis. An ethical imperative for sustainable business practices

Egbert Dommerholt: Towards an ethic of care in (business) education.

Femke Cnossen: The impact of robotization on workers' job quality.

# <sup>4 June</sup> TUESDAY - Practice

|                             | FOYER   | MIDDENZAAL                                      | STADSZAAL   | BOVENZAAL  | BOEKENZAAL  |
|-----------------------------|---|---|---|--|---|
|                             |   |   |   |  |   |
|                             | 8:30 – 9:30<br>Registration &<br>Welcome coffee |   |   |  |   |
|                             |   | 9:30 - 10:30<br>Opening keynote<br>Cees Buisman |   |  |   |
|                             |   |   | 10:30 – 12:30<br><i>Parallel 1</i><br>Governance of<br>implementing | 10:30 – 12:30<br><i>Parallel 2</i><br>Circular and<br>biobased | 10:30 – 12:30<br><i>Parallel 3</i><br>Leadership<br>and     |
|                             |   |   | ECG principles  | economy  | communities   |
|                             | 12:30 – 13:30<br>Lunch &<br>Poster exhibition   |   |   |  |   |
|                             |   | 13:30 - 14:30<br>Keynote<br>Lisa Herzog         |   |  |   |
|                             | Coffee &<br>Poster exhibition                   |   | 15:00 – 17:00<br>Parallel 4   | 15:00 – 17:00<br><i>Parallel 5</i>                             | 15:00 – 17:00<br><i>Parallel 6</i>                          |
|                             |   |   | Governance of<br>implementing<br>ECG principles                     | Implementing<br>ECG<br>principles to<br>education              | Sustainable<br>business<br>models                           |
|                             | 17:00 - 18:00<br><b>Drinks</b>                  |   |   |  |   |
|                             | 18:00 – 22:00<br><b>Conference</b>              |   |   |  |   |
|                             | dinner  |   |   |  | unatos (Niiddanzas)   |
|                             |   |   |   | s  | ynotes (Middenzaal)<br>Cees Buisman<br>Gearching innovation |
|                             |   |   | Democrat  |  | r the Common Good<br>Lisa Herzog<br>ustainable economy      |
|                             |   |   |   |  |   |
| Chaired by Matthias Olthaar |   |   |   |  |   |

#### Parallel sessions

#### 1. Governance of implementing ECG principles I (Stadszaal 10:30 – 12:30)

**Mieke Elzenga:** How government and social initiators collaborate in practice on environmental issues (LiberTerra).

Jason Nardi: Social Balance meets Common Good Balance

Jacqueline Hofstede: Common Good leadership & entrepreneurship for future regions. The three levels of sustainability model.

Pieter van der Valk: Agricycling: Transforming Agriculture for a Circular Future.

**Tobias Daur:** Beyond sustainability reporting: Using the Common Good balance sheet as a management tool to drive organizational change.

#### 2. Circular and biobased economy (Bovenzaal 10:30 – 12:30)

**Bregje Hamelynck:** 'Liberté - égalité - fraternité' New ways of organising partnerships between citizens and enterpreneurs to provide for a local sustainable foodsystem.

**Joanna Guść:** The ECG Compact Balancing exercise of IDFS to create impact towards positive food supply chain. A case of start-up in POLAND.

Sven Jurgens: Closing Nutrient Loops in Friesland.

**Darko Znaor:** Bioregions – catalysts of change towards greener food production and consumption **Jeanet van Dellen:** Sustainable and Circular City Development in Leeuwarden: the Case of Spoordok.

#### 3. Leadership and communities (Boekenzaal 10:30 – 12:30)

Isabella Klien: Humanistic transformation: Outer change needs inner growth.

Peter Bootsma: Inspring sustainable attitudes: the unseen transition of the NL life view sector

**Geert Bukkems:** Empowering youth innovation: Unleashing potential through the quintuple helix for inclusive community development

Gerrit Stegehuis: Establishing a Wellbeing Economy Coalition in The Netherlands.

José Carlos Ramos: From business plan to impact plan. A guideline for new business and startups.

#### 4. Governance of implementing ECG principles II (Stadszaal 15:00 – 17:00)

Jan Juffermans: Towards footprint justice: A fair earth share is a human right for present and future generations

José Carlos Ramos: Competing for the common good. Are top performing companies using new leverages? A case analysis of Spanish companies.

**Hartmut Schäfer:** The ECG movement offers a new tool to drive economic change: the ECOnGOOD Business Canvas.

Bouwe de Boer: Wergea bloeit! How a local community can collectively address global challenges.

Victor Mochkofsky: Converging New Economic Theories and co-creating open-source knowledge in Spanish for Latin America

#### 5. Implementing ECG principles to education (Boevenzaal 15:00 – 17:00)

**Gretha Oost:** 1 Million Mini Missions: A New Concept of Citizen Involvement and the Role of Citizens in Creating an Economy for the Common Good.

**Paz Arando:** Integrating 12 New Economic Theories into a Public University in Latin America.

**Sebastian Kreimer:** Implementation of the Economy for the Common Good at Dortmund University of Applied Sciences and Arts - Materiality of bottom-up and top-down processes.

**Maximilian Eisenbart:** Advancing Education for Sustainable Development in the region - The case of SPARK the Movement.

#### 6. Sustainable business models (Boekenzaal 15:00 – 17:00)

Maria Teresa Soto: The common good economy route for Latin American start-ups.

**Sylvia Klip:** VAUDE's path towards the circular economy extending lifespan, closing circuits, and establishing circular business models.

Nick Boersma: Fryslân builds biobased and circular!

**Gerd Hofielen**: Introducing the ECG Balance method in a large automotive company - can we call it a success story?

Govert Geldof: The Frisian Energy Development Network - FREON.

## 5 June WEDNESDAY - Convergence

| 08:00          | FOYER                         | MIDDENZAAL  | STADSZAAL                                    | BOVENZAAL   | BOEKENZAAL  |
|----------------|-------------------------------|---|--|---|---|
|                | 8:30 – 9:00                   |   |  |   |   |
| 09:00          | Welcome coffee                | 9:00 – 10:30<br>Opening keynote                                       |  |   |   |
| 10:00          |                               | Matthias Olthaar<br>& Niels Faber                                     |  |   |   |
| 11:00          |                               |   | 10:30 – 12:30<br><i>Parallel 1</i><br>Social | 10:30 – 12:30<br><i>Parallel 2</i><br>Environment | 10:30 – 12:30<br><i>Parallel 3</i><br>Democracy   |
| 12:00          |                               |   |  |   |   |
| 13:00          | 12:30 – 13:30<br><b>Lunch</b> |   |  |   |   |
| 14:00          |                               | 13:30 - 15:00<br>Keynote<br>Rutger Hoekstra<br>& Lebohang L.<br>Pheko |  |   |   |
| 15:00<br>16:00 |                               | 15:00 - 16:00<br>Research<br>agenda &<br>manifesto                    |  |   |   |
| 17:00          |                               |   |  |   | Keynotes<br>(Middenzaal)  |
| 18:00          |                               |   |  |   | Matthias Olthaar<br>e era of postgrowth<br>economics<br>Niels Faber                             |
| 19:00          |                               |   | Том  | Convergence                                       | f value preservation<br><b>Rutger Hoekstra</b><br>e in Beyond-Growth:<br>d national initiatives |
| 20:00          |                               |   |  | iding global econom                               | a <b>ng Liepollo Pheko</b><br>iics, power relations<br>n a multipolar world                     |
| 21:00          |                               |   |  | Chaired by  | Egbert Dommerholt   |
| 22:00          |                               |   |  | -   | ifesto (Middenzaal)<br><b>Sybrand Buma</b><br>osing of ECGIC 2024                               |